

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRAL-TV; Raleigh NC	<b>Date:</b> 10/15/12
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I, Sarah Levene

do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:** \$ 67,850.00 / \$ 57,672.50 net

This broadcast time will be used by: Democratic Congressional Campaign Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Anti-Rarzer  
General election 11-6-12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.


The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11 Date  Signature 202 338 8700 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles Signature Dave Lyles Printed Name Sales Manager Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 48px; font-family: cursive;">AS ORDERED</p>					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

**CONTRACT**

**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**Great American Media**  
**1010 Wisconsin Ave NW - Ste 800**  
**Washington, DC 20007**

<b>Contract / Revision</b> 112774 /		<b>Alt Order #</b> 06146608
<b>Product</b> DCCC 10/16		
<b>Contract Dates</b> 10/16/12 - 10/22/12		<b>Estimate #</b> 1194
<b>Advertiser</b> Democratic Congressional Campaign Comm		<b>Original Date / Revision</b> 05/17/12 / 08/31/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WRAL	<b>Account Executive</b> Cheryl Blair	<b>Sales Office</b> Washington Tel
<b>Special Handling</b> CIA - Mark PAID		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/16/12	10/19/12	WRAL AM News	6-7a		:30			NM	4	\$5,600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,400.00			
N 2	WRAL	10/16/12	10/19/12	CBS This Morning	7am - 9am		:30			NM	4	\$3,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$750.00			
N 3	WRAL	10/20/12	10/20/12	CBS This Morning Saturday	8am - 10am		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	CBS This Morning Saturday	8am - 10am	-----Sa--	:30		\$600.00	NM		
	See MG 3.2											
	2	WRAL	10/20/12-10/20/12	CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$600.00	NM		
	Ⓜ MG for 3.1 10/20											
N 4	WRAL	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$750.00			
N 5	WRAL	10/21/12	10/21/12	Face the Nation	1030-11a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Face the Nation	1030-11a	-----Su	:30		\$750.00	NM		
	See MG 5.2											
	2	WRAL	10/21/12-10/21/12	Face The Nation 1030-1130	1030-1130	-----Su	:30		\$750.00	NM		
	Ⓜ MG for 5.1 10/21											
	program airs 1 hour - ISSUE CLASS OF TIME											
N 6	WRAL	10/16/12	10/19/12	Dr. Phil	9-10a		:30			NM	1	\$450.00
		ISSUE CLASS OF TIME										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 112774 /		<u>Alt Order #</u> 06146608
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC 10/16	<u>Estimate #</u> 1194
<u>Advertiser</u> Democratic Congression:		<u>Original Date / Revision</u> 05/17/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$450.00			
N 7	WRAL	10/16/12	10/19/12	Price is Right	11a-12p		:30			NM	1	\$450.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$450.00			
N 8	WRAL	10/22/12	10/22/12	Price is Right	11a-12p		:30			NM	1	\$450.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$450.00			
N 9	WRAL	10/16/12	10/19/12	Noon News	12p-1p		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$600.00			
N 10	WRAL	10/22/12	10/22/12	Noon News	12p-1p		:30			NM	1	\$600.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$600.00			
N 11	WRAL	10/16/12	10/19/12	Young and the Restless	4-5p		:30			NM	4	\$4,800.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,200.00			
N 12	WRAL	10/16/12	10/19/12	5:30 News	530-6p		:30			NM	2	\$3,600.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$1,800.00			
N 13	WRAL	10/22/12	10/22/12	5:30 News	530-6p		:30			NM	1	\$1,800.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,800.00			
N 14	WRAL	10/16/12	10/19/12	6pm News (M-F)	6-630p		:30			NM	4	\$8,800.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,200.00			
N 15	WRAL	10/16/12	10/19/12	Inside Edition	7-730P		:30			NM	3	\$4,200.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WRAL	10/15/12-10/21/12	Inside Edition	7-730P	-TuWThF----	:30		<del>\$1,400.00</del>	NM		
See MG 15.4												
	4	WRAL	10/15/12-10/21/12	Prime Access Specials	7-9pm	---W-----	:30		\$1,400.00	NM		
Ⓜ MG for 15.3 10/17												
ISSUE CLASS OF TIME, PGM CHG												
N 16	WRAL	10/22/12	10/22/12	Inside Edition	7-730P		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/22/12-10/28/12	Inside Edition	7-730P	M-----	:30		<del>\$1,400.00</del>	NM		
See MG 18.2, 18.3, 18.4												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
112774 /	06146608

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	DCCC 10/16	1194

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional	05/17/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	WRAL	10/16/12	10/19/12	Entertainment Tonight	730-8P		:30			NM	1	\$1,400.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				1	\$1,400.00			
N 18	WRAL	10/16/12	10/16/12	Tue Hour 2	9-10p		:30			NM	3	\$7,900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-1-----				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Tue Hour 2	9-10p	-Tu-----	:30		\$6,500.00	NM		
		See MG 18.2, 18.3, 18.4										
	2	WRAL	10/15/12-10/21/12	Sun Hour 2	9-10pm	-----Su	:30		\$5,500.00	NM		
		See MG 18.5										
	3	WRAL	10/16/12-10/21/12	CBS This Morning	7am - 9am	-TuWThF----	:30		\$1,500.00	NM		
		MG for 16.1, 18.1										
		ISSUE CLASS OF TIME r8.23										
	4	WRAL	10/16/12-10/21/12	WRAL 5am News	5am - 5:30a	-TuWThF----	:30		\$900.00	NM		
		MG for 16.1, 18.1										
		ISSUE CLASS OF TIME r8.23										
	5	WRAL	10/21/12-10/21/12	CBS SPECIAL	930-1030p	-----Su	:30		\$5,500.00	NM		
		MG for 18.2 10/21										
N 19	WRAL	10/18/12	10/18/12	Thu Hour 3	10-11p		:30			NM	1	\$4,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---1---				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/15/12-10/21/12	Thu Hour 3	10-11p	----Th-----	:30		\$4,500.00	NM		
		See MG 19.2										
	2	WRAL	10/15/12-10/21/12	Thu Hour 3	10-11p	----Th-----	:30		\$4,500.00	NM		
		MG for 19.1 10/18										
		MG/ISSUE CLASS OF TIME										
N 20	WRAL	10/19/12	10/19/12	Fri Hour 2	9-10p		:30			NM	1	\$3,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1--				1	\$3,500.00			
N 21	WRAL	10/16/12	10/19/12	Late News	11-1135p		:30			NM	5	\$9,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$1,800.00			
N 22	WRAL	10/22/12	10/22/12	Late News	11-1135p		:30			NM	1	\$1,800.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	1-----				1	\$1,800.00			
N 23	WRAL	10/16/12	10/19/12	David Letterman	1135p-1237a		:30			NM	5	\$3,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-TWTF--				5	\$600.00			
N 24	WRAL	10/20/12	10/20/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	\$300.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1-				1	\$300.00			

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<u>Contract / Revision</u> 112774 /		<u>Alt Order #</u> 06146608
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> DCCC 10/16	<u>Estimate #</u> 1194
<u>Advertiser</u> Democratic Congression:		<u>Original Date / Revision</u> 05/17/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Totals											48	\$67,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	48	\$67,850.00	\$57,672.50
<b>Totals</b>	48	\$67,850.00	\$57,672.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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